

Doctor of Business Administration

The Newcastle Business School DBA

COURSE INFORMATION

The Northumbria DBA is a professional doctorate in business administration equivalent in standing to a PhD but with a clear focus on improving professional practice. The DBA is designed to enhance the personal and professional development of managers and management educators through applied research which contributes to knowledge and practice. With its accent on developing research and enquiry skills to the highest level together with a focus on application and reflection and combined with the flexibility of its block delivery, the Northumbria DBA is the logical choice for experienced managers and management educators who wish to continue their lifelong learning.

Aims of the Programme

The programme aims to enable managers to:

- Make a significant contribution to the enhancement of personal and professional practice through research which leads to the application and development of theoretical frameworks.
- Develop research skills through a programme of in-depth study and personal research and scholarship in business and management.
- Develop expertise in appropriate methods of research and enquiry.
- Produce high quality research outputs which demonstrate critical judgement via a thesis and projects of advanced research and enquiry.
- Contribute to the enhancement of management practice regionally, nationally and internationally.

Programme Structure and Content (see Appendices A & B for structure chart)

The DBA programme is divided into three distinct stages, each designed to develop the participant's skills and knowledge in research and management theory and practice.

Stage 1 (Year 1)

- Research philosophies
- Qualitative and quantitative business research methods
- Business research project 1 (incorporating research skills)

- Advanced management programme
- Personal and professional development.

Stage 2 (Year 2)

- Continuing personal and professional development
- Advanced business research methods
- Business research project 2 (thesis proposal).

Stage 3 (Years 3 and 4)

- Doctoral research and thesis.

COURSEWORK AND ASSESSMENT

The programme will facilitate the development of participants' skills and knowledge in research philosophy, methodology and methods, personal and professional development, and management theory through a combination of lectures, seminars, workshops, master classes, individual and group research projects, presentations, reports and assignments.

OTHER INFORMATION

Attendance

DBA students are required to attend the University for a total of four study blocks in their first 2 years of study. The classes at Stage 1 will be delivered in two study blocks of some ten consecutive days, typically in September and January. Between study blocks, students will receive online and tutorial support from their personal mentor and from the student learning set to which they are allocated.

Classes at Stage 2 will be delivered in November and March and supported as in Stage 1: through two residential study blocks, online support, the personal mentor and through the student learning set.

Course Length

4 to 6 years part-time (block mode)

Standard Entry

Candidates will normally be required to possess:

- an MBA, or
- an equivalent postgraduate qualification in a business related subject, or
- an equivalent professional qualification
- AND a minimum of 5 years appropriate management experience
- AND competence in English equivalent to 7.0 IELTS.

Additional Notes

Candidates are also required to submit a short initial research proposal *and* to undertake an interview.

Candidates will only be accepted if their research proposal is within an area of competence of NBS.

Exceptionally, consideration may be given to candidates without a Masters degree who hold a good first degree (either a First or Upper Second Class Honours) in an appropriate discipline

and possess greater appropriate professional experience than required above
and can demonstrate continued development/education since graduation.

TUITION FEES DETAIL

The fees for academic year 2005/6 were:

Full-Time (Overseas)

Yr 1: £8,500
Yr 2: £8,000
Yr 3: £8,000
Total: £24,500

Part-Time (Overseas)

Yr 1: £4,750*
Yr 2: £4,750**
Yr 3: £3,500
Yr 4: £3,500
Yr 5: £3,500
Total: £19,000

*Exclusive of cost of residential hotel accommodation (Blocks 1 and 2)

** Exclusive of cost of residential hotel accommodation (Blocks 3 and 4)

ENQUIRIES & APPLICATION DETAILS

Contact:

Ana Omega Consulting Limited
Rm 1002 10/F Capitol Centre
5-19 Jardine's Bazaar
Causeway Bay Hong Kong

Tel: +852 2398 2139

Fax: +852 2398 2199

Email: enquiries@aoc.com.hk

Website: www.aoc.com.hk

Simply download an application form from Ana Omega Consulting's website via URL: http://www.aoc.com.hk/eng_aoc/program/pro_DBA.html, complete it and return it to us by fax, email, or by hand with copies of your academic certificates and awards.

Visit our website to learn more about the Northumbria University.

Appendix A: The NBS DBA –Programme Structure (Part-time)

<p>Stage 1 (Year 1 / 2 blocks)</p>	<p>Research Philosophies (SO143) (20)</p>	<p>Qualitative and Quantitative Business Research Methods (BM434) (40)</p>	<p>Personal and Professional Development (HR825) (20)</p>
<p>Stage 1 (Year 2/ 2 blocks)</p>	<p>Advanced Business Research Methods (BM437) (30)</p>	<p>Business Research Project (BM435) (40)</p>	<p>Option Module:</p> <ul style="list-style-type: none"> • Trends and Developments in Management Education (NB425) • Contemporary Issues in Management (NB426) <p>(30)</p>
<p>Stage 2 (3 years)</p>	<p>DBA Thesis/Portfolio (PL706) (360)</p>		

Stage 1: 180 Credit Points

Stage 2: 360 Credit Points

Appendix B: The NBS DBA –Programme Structure (Full-time)

Stage 1 (Year 1 / 4 blocks)	Research Philosophies (SO143) (20)	Qualitative and Quantitative Business Research Methods (BM434) (40)	Personal and Professional Development (HR825) (20)
	Advanced Business Research Methods (BM437) (30)	Business Research Project (BM435) (40)	Option Module: <ul style="list-style-type: none"> • Trends and Developments in Management Education (NB425) • Contemporary Issues in Management (NB426) (30)
Stage 2 (2 years)	DBA Thesis/Portfolio (PL706) (360)		

Stage 1: 180 Credit Points

Stage 2: 360 Credit Points